

# News Release

## FOR IMMEDIATE RELEASE

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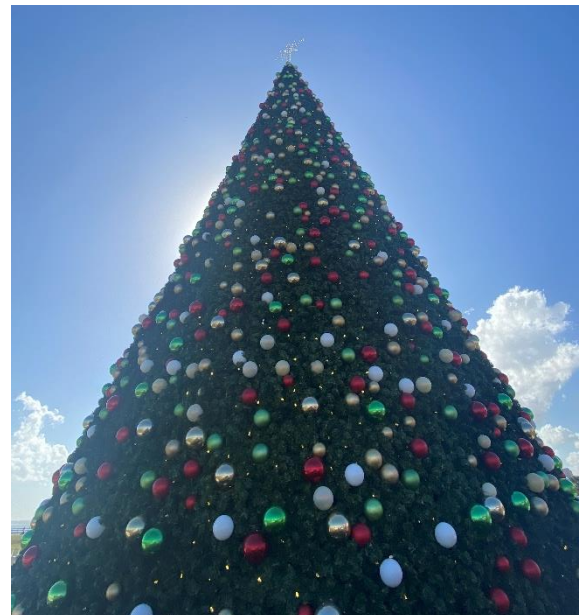
November 23, 2021

### H-E-B Christmas Tree Lighting Ceremony

**Corpus Christi, Texas** – H-E-B and the Corpus Christi Downtown Management District (DMD), in conjunction with Mayor Paulette Guajardo, will officially illuminate the H-E-B Christmas Tree for the 2021 holiday season during a tree lighting ceremony on Saturday, November 27 at 6:30pm.

The annual tree lighting ceremony will include performances by Mariachi Aguila, and Lady Kat before Mayor Paulette Guajardo and H-E-B's Regina Garcia-Posada officially illuminate the tree. This is the fourth consecutive year that the H-E-B Christmas will be on display in Waters Edge Park for residents and tourists alike to enjoy.

“H-E-B is honored once again to gift the community and visitors a beautiful tree this holiday season. And, the special gift for H-E-B, are the stories, photos, memories and traditions families have shared with us over the last few years. We are grateful for this time of year when family and friends come together to share in a joyous celebration” said Regina Garcia-Posada.



The iconic 66-foot H-E-B Christmas Tree will be dressed in red, green, gold, and white ornaments alongside the approximate 7,132 lights. The tree will be on display beginning November 26 through January 7.

“We are so grateful for our partnership with H-E-B that allows us to display this iconic tree in the heart of our city,” said Alyssa Barrera Mason. “The lighting of the H-E-B Christmas tree is a cherished tradition for the Coastal Bend community, and we are pleased to continue hosting this event.”

The H-E-B Christmas Tree is one of many components of the 2021 Downtown Corpus Christi Holiday Events. Learn more about the events happening downtown this year at <https://godowntowncc.com/holidays/>

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*The Corpus Christi Downtown Management District (DMD) is the organization that manages the Marina Arts District. DMD, established in 1993, is a professional Downtown Management District representing property owners and stakeholders within the area bounded by Kinney Street to I-37, and Lower Broadway to the Corpus Christi Marina L and T-Heads. In 2013, the property owners voted to renew the district through 2023.*